

## The Value Of Water

Water is a constant in our daily lives. We need it to drink, cook and clean. We need it for sanitation, fire protection, watering our lawns and washing our vehicles.

We need it to live. Even so, it's easy to take water for granted. And because so many do, we don't.

Whether it is making sure enough water is available when supply is low, or ensuring adequate pressure levels for fire protection and your morning shower, our teams of scientists, enviromentists, innovators and protectors understand how critical water is to daily life as we know it. We put our expertise to work each day to deliver high quality water and wastewater services to our customers.

Of all of your needs, water is the single most important. It is a life essential resource – you need it everyday for almost everything you do. American Water takes that very seriously and constantly looks for ways to improve on how to deliver reliable high quality water. At about a penny a gallon, and considering how often you use water every day, it's easy to see the true value of your water service – what other item in your household budget is as affordable? Think about how often you use your service and you'll see why American Water is truly an exceptional value.